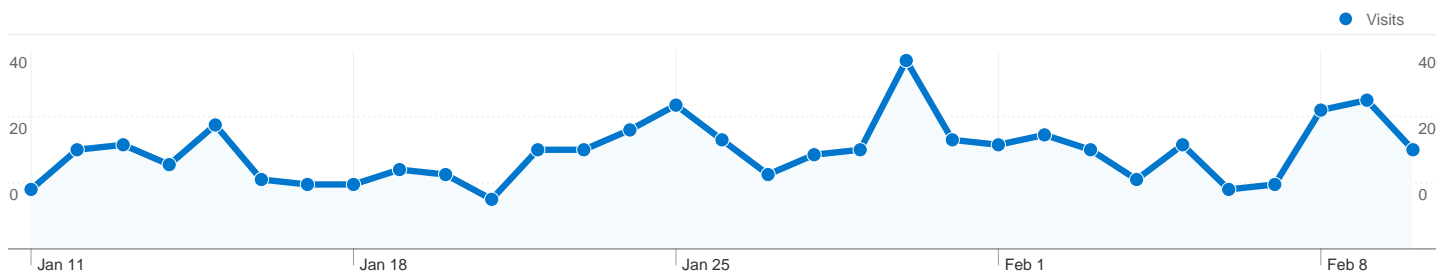


Fishbar on the Lake Dashboard

Jan 11, 2010 - Feb 10, 2010
Comparing to: Site



Site Usage

607 Visits

49.26% Bounce Rate

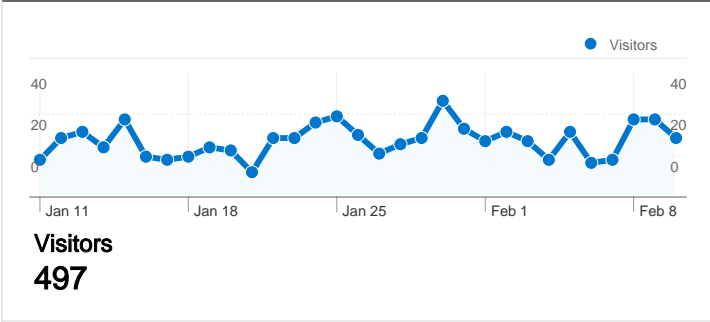
1,498 Pageviews

00:02:50 Avg. Time on Site

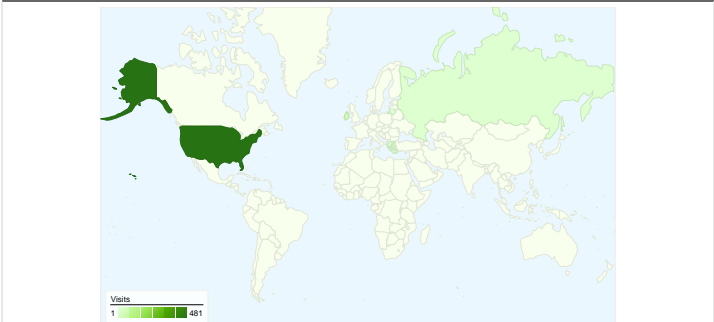
2.47 Pages/Visit

77.27% % New Visits

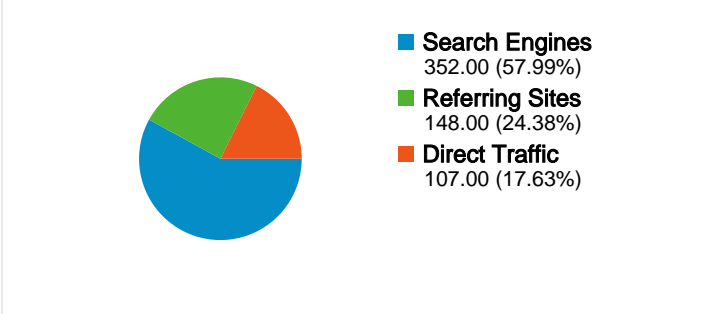
Visitors Overview



Map Overlay

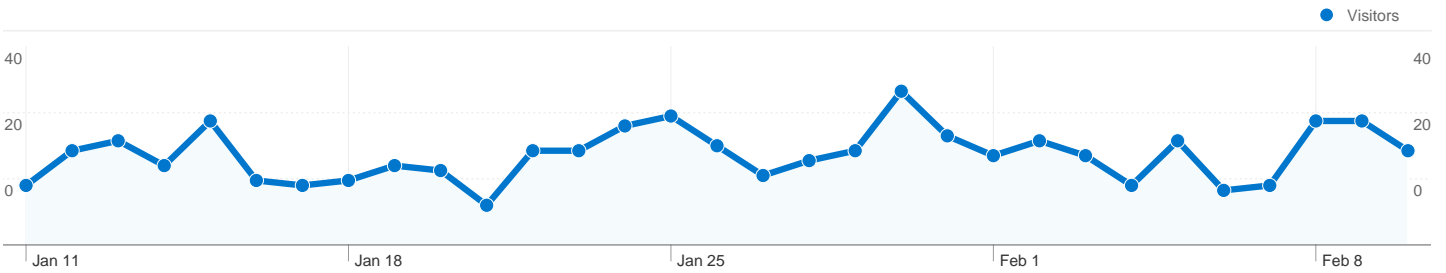


Traffic Sources Overview



Content Overview

Pages	Pageviews	% Pageviews
/	621	41.46%
/menu/	169	11.28%
/montauk-jobs/	157	10.48%
/fresh-local-fun/	121	8.08%
/press-release/	65	4.34%



497 people visited this site

607 Visits

497 Absolute Unique Visitors

1,498 Pageviews

2.47 Average Pageviews

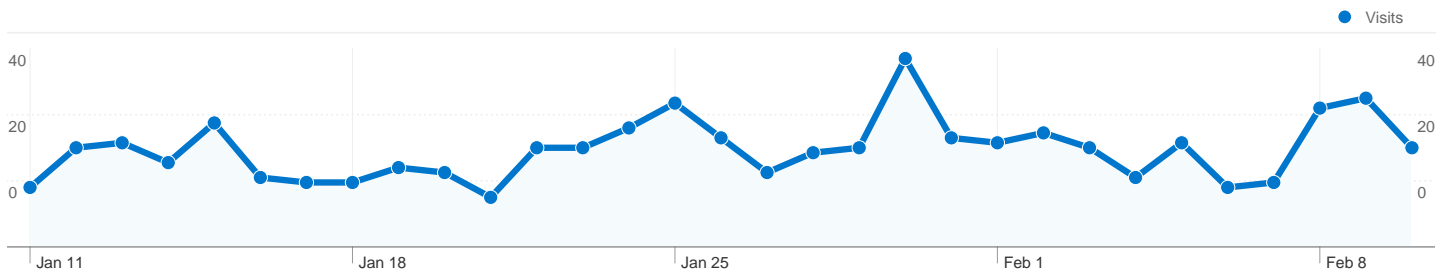
00:02:50 Time on Site

49.26% Bounce Rate

77.27% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	280	46.13%	Cable	294	48.43%
Firefox	160	26.36%	Unknown	133	21.91%
Safari	99	16.31%	DSL	102	16.80%
Chrome	60	9.88%	T1	71	11.70%
Opera	6	0.99%	Dialup	5	0.82%

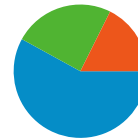


All traffic sources sent a total of 607 visits

17.63% Direct Traffic

24.38% Referring Sites

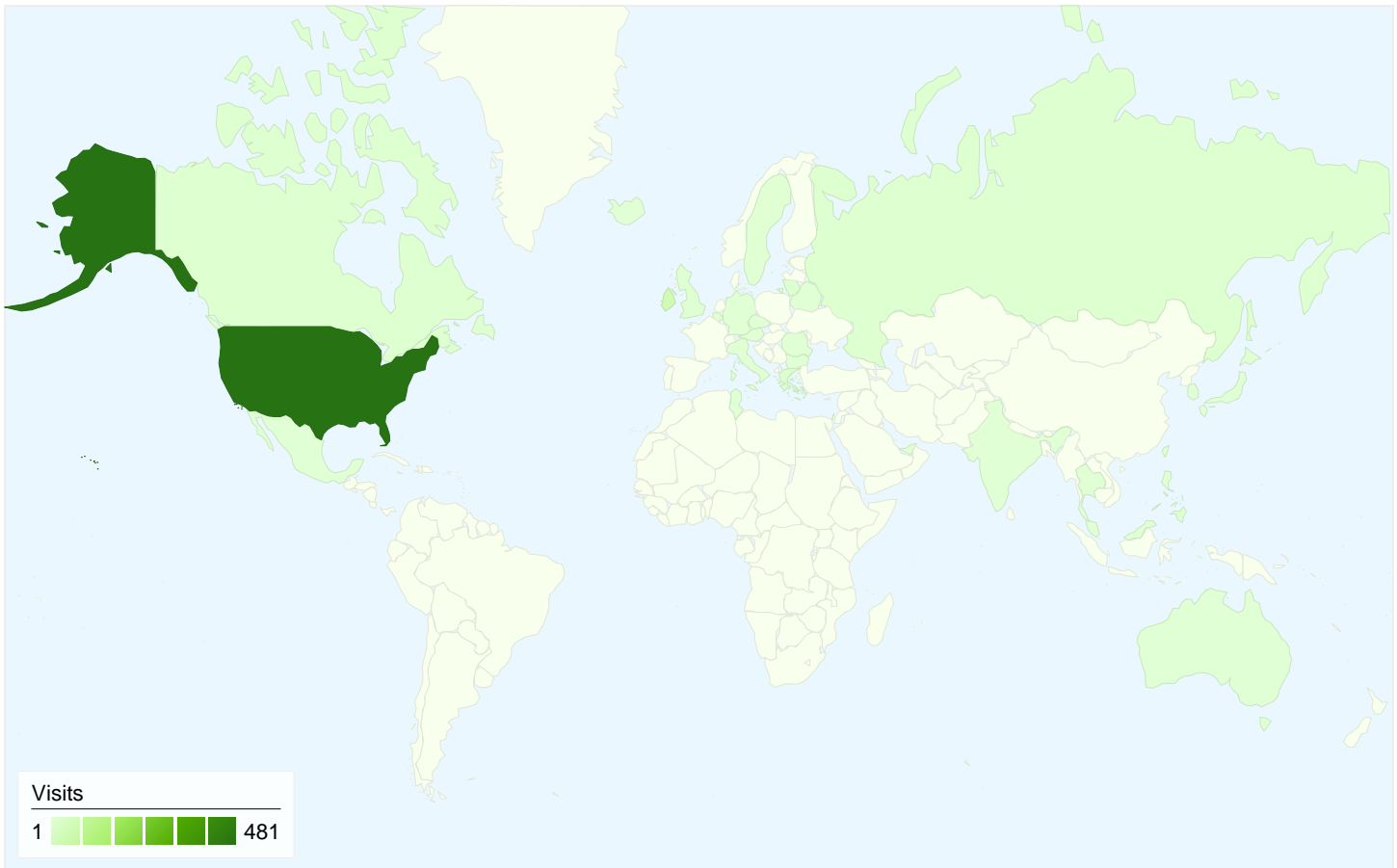
57.99% Search Engines



- Search Engines
352.00 (57.99%)
- Referring Sites
148.00 (24.38%)
- Direct Traffic
107.00 (17.63%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	320	52.72%	grand opening press release	58	16.48%
(direct) ((none))	107	17.63%	fishbar montauk	28	7.95%
gonefishingmarina.com	20	3.29%	montauk restaurants	28	7.95%
montauk-online.com (referral)	20	3.29%	fishbar	23	6.53%
yahoo (organic)	15	2.47%	fish bar	11	3.12%

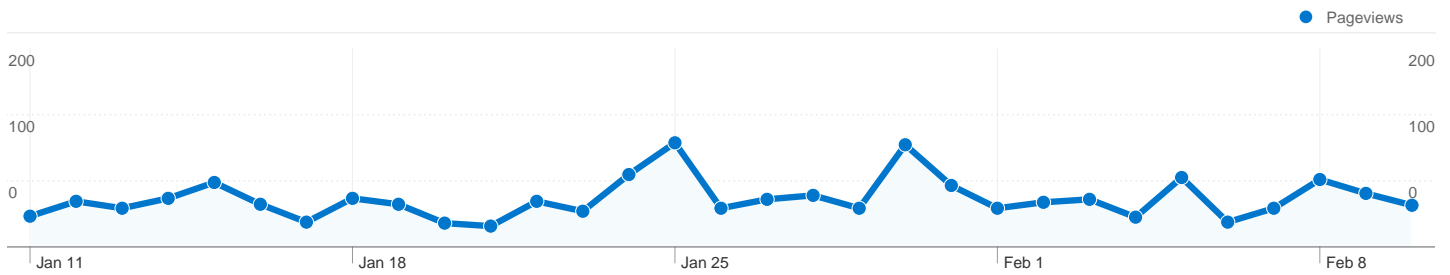


607 visits came from 30 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Visits 607 % of Site Total: 100.00%	Pages/Visit 2.47 Site Avg: 2.47 (0.00%)	Avg. Time on Site 00:02:50 Site Avg: 00:02:50 (0.00%)	% New Visits 77.27% Site Avg: 77.27% (0.00%)	Bounce Rate 49.26% Site Avg: 49.26% (0.00%)	
United States	481	2.46	00:02:42	76.09%	48.02%
Ireland	45	2.82	00:04:29	77.78%	44.44%
Greece	11	1.64	00:00:16	90.91%	81.82%
Russia	9	2.33	00:06:13	55.56%	33.33%
Lithuania	7	5.29	00:05:54	71.43%	14.29%
Canada	7	2.14	00:04:28	85.71%	42.86%
United Kingdom	5	2.60	00:04:18	80.00%	40.00%
Taiwan	3	1.00	00:00:00	100.00%	100.00%
Italy	3	1.00	00:00:00	100.00%	100.00%

United Arab Emirates	3	2.67	00:01:17	33.33%	33.33%
					1 - 10 of 30



Pages on this site were viewed a total of **1,498** times

1,498 Pageviews

1,115 Unique Views

49.26% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	621	41.46%
/menu/	169	11.28%
/montauk-jobs/	157	10.48%
/fresh-local-fun/	121	8.08%
/press-release/	65	4.34%